

Owner/Occupier
Bryan Road Proposed Permit Parking Zone

Our reference: BRYAN001
Enquiries to: Traffic Management
Direct Line: 01253 476287
E-Mail: traffic.management@blackpool.gov.uk
Date: 22nd August 2019

**IMPORTANT INFORMATION FROM
BLACKPOOL COUNCIL**

Dear Resident

Re: Parking concerns on Bryan Road, Whitley Avenue, Myrtle Avenue, Maple Avenue, Poplar Avenue, Elm Avenue, Olive Grove, Hazel Grove, Forest Gate, and Mere Road

Blackpool Council has received a number of issues from the residents of this area. The complaints relate to non-residents vehicles being left on the above streets, and a lack of parking spaces for residents.

We were asked a few months ago to look at the parking situation on Myrtle Avenue, Maple Avenue, Poplar Avenue, and Elm Avenue, to see if we could reduce the double yellow lines and free up more parking areas for people in The Bryan Road Scheme.

We were also asked to look at implementing a new permit parking scheme on Olive Grove and Hazel Grove. We consulted on this and were in the process of supplying the residents of Olive Grove and Hazel Grove with a feedback letter outlining the results of the informal consultation, when we received complaints from the residents of Forest Gate expressing their concerns that they would be losing parking spaces.

Due to all the above factors we have decided to revoke the Bryan Road scheme and create one larger permit parking zone. This zone will cover Bryan Road, Whitley Avenue, Myrtle Avenue, Maple Avenue, Poplar Avenue, Elm Avenue, Forest Gate, Olive Grove, Hazel Grove, and Mere Road.

Following discussion with your local ward councillor, it had been decided to investigate the residents' feelings toward implementing a permit parking zone.

Permit Parking Zone: We are entering into this consultation to see what the residents of the above streets think of making the streets into permit parking zone. A permit Parking zone doesn't have any resident bays instead it relies on zone entry signs (See Leamington Road).

We will install zone entry signs at both ends of Bryan Road, Forest Gate, Mere Road and the start of Hazel Grove off Beech Avenue. The other roads do not require signs because you have had to pass the entry signs to get to these.



Transportation

Community and Environmental Services
Blackpool Council
Number One, Bickerstaffe Square
Talbot Road, FY1 3AH

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The only bays we will mark out will be at the Whitegate Drive end of Bryan Road, the Whitegate Drive end of Forest Gate and the Whitegate Drive end of Mere Road. These will be dual usage bays (As per Leamington Road) so as shoppers can pull up and visit the shops. These bays will be for 1 hour no return within 2. Any other bays within the scheme will be removed. The double yellow lines will also be looked at to make sure that the junctions of the roads are protected properly.

If there is sufficient support the Council will seek to implement a Permit Parking Zone which will require some bay markings and associated signage. Each self-contained residential property will be eligible to one visitor and one residents parking permit.

Permits: If the zone is implemented, then all eligible applicants will have the opportunity to apply for 1 parking permit and 1 visitors permit, unless you have a driveway in which case you will only be able to apply for a visitors permit. The admin cost of each permit is currently £12.50 per year. With the purchase of a permit you will be able to park on any of the roads mentioned at the start of this letter.

Please Note. The possession of a parking permit does not guarantee a parking space.

Enforcement: This Permit Parking Zone will be enforceable by our Civil Enforcement Officers, with Penalty Charge Notices given to vehicles failing to purchase / display a valid permit.

Feedback: Please complete the response form and return using the prepaid envelope provided.

Alternatively, you can reply online via email to traffic.management@blackpool.gov.uk including the reference BRYAN001.

All responses must be received by **Friday 15th November 2019** so that the results can be collated in order to provide feedback.

Please be assured that consultation results shared with residents will NOT include any personal information such as names, addresses etc.

If you should have any questions regarding any of the above, please contact Traffic Management on (01253) 476287 or by e-mail to traffic.management@blackpool.gov.uk including the reference BRYAN001.

Yours sincerely,

Traffic Management
Parking Officer, Traffic Management

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